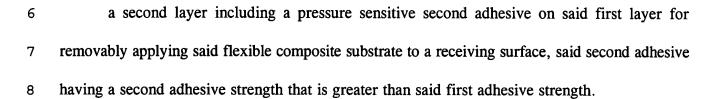
- A flexible composite substrate comprising: 1 a flexible carrier; 2 a first adhesive adhered to said flexible carrier, said first adhesive including ferromagnetic 3 material and having a first adhesive strength; and 4 a second adhesive adhered to said first adhesive, said second adhesive for removably 5 applying said flexible composite to a receiving surface, and having a second adhesive strength that 6 is greater than said first adhesive strength. 7 A flexible composite substrate as claimed in claim 1, wherein said flexible carrier may be 2. 1 separated from said first adhesive after said composite is applied via said second adhesive to the receiving surface. A flexible composite substrate as claimed in claim 1, wherein said flexible carrier includes 3. a print receptive surface thereon.
- 1 4. A flexible composite substrate comprising:
- 2 a flexible carrier;
- a first layer on one side of said flexible carrier, said first layer having a first adhesive
- 4 strength and including ferromagnetic material, a first adhesive material for adhering said first layer
- 5 to said flexible carrier, and a print receptive surface on one side thereof; and

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- 5. A flexible composite substrate as claimed in claim 4, wherein said flexible carrier may be 1 separated from said first layer after said composite substrate is applied via said second adhesive 2 to the receiving surface. 3
 - 6. A flexible composite substrate comprising:
 - a flexible carrier;
 - a frangible first layer on one side of said flexible carrier, said frangible first layer including ferromagnetic material, a first adhesive material having a first adhesive strength for adhering said frangible first layer to said flexible carrier, and a print receptive surface on one side thereof; and
 - a frangible second layer including a second adhesive having a second adhesive strength that is greater than said first adhesive strength on said flexible carrier for removably applying said frangible first layer and said frangible second layer to a receiving surface.
- A method of forming a flexible composite substrate comprising the steps of: 7. 1
- providing a flexible carrier; 2
- applying a first adhesive to one side of said flexible carrier, said first adhesive having a 3
- first adhesive strength and including ferromagnetic material; and 4

- applying a second adhesive to said first adhesive, said second adhesive having a second
 adhesive strength that is greater than said first adhesive strength.
- 8. A method of forming a flexible composite substrate as claimed in claim 7, wherein said method further comprises the step of applying said composite substrate to a receiving surface.
- 9. A method of forming a flexible composite substrate as claimed in claim 8, wherein said method further comprises the step of separating said carrier from said first adhesive after said second adhesive has been applied to said receiving surface.